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Press Release

Alltech Continues Support for Showing Classes at Hickstead

Now in its fourth consecutive year, leading global animal health and performance company, Alltech, is once again providing sponsorship for a number of showing classes at The Al Shira'aa Hickstead Derby Meeting (21st – 24th June).

This legendary event, held each June is a must on the calendar for any equestrian enthusiast, bringing together world-class show-jumping, with national classes for nearly every calibre of affiliated rider.

There's an abundance of showing classes, including the prestigious final of the Tattersalls/RoR Thoroughbred Show Series Championship, plus both scurry and carriage driving. 'Party Night' on Saturday evening is another focal point of the event, when everyone is encouraged to stay on at the showground for the entertaining Derby Celebrity Challenge. The acclaimed Mini Challenge should also be recognised as an important place to spot talent of the future.

Alltech will be the official sponsor of the Small Hunter Championship, the Maxi Cob, Small and Large Riding Horse classes, the Supreme Hack Championship and Working Hunter classes, which are all held during the Friday and Saturday of the show

On the Sunday, Alltech will be supporting the Show Hunter classes and the Supreme Hunter Championship, whilst also being the official sponsor of the CHAPS(UK) in-hand classes.

Previous years have seen some of the top horse and rider combinations compete in the Alltech sponsored classes where there are a number of Horse of the Year Show (HOYS) qualifying tickets on offer.

Alltech's UK Marketing Manager, Isla Baker-Browne said: "Alltech is proud to be associated with such an iconic equestrian venue and to support classes that are contested by riders at the very top of their sport.

"The team at Hickstead really knows how to put on a fantastic event, making it a great occasion for everyone involved, including the sponsors."

The Liferforce Range of all-natural, daily digestive aid supplements from Alltech is designed to benefit horses of every stage of life, from breeding stock to pleasure and performance animals.

For further information please visit www.liferforcehorse.co.uk or telephone 01780 764512.

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