



February 13, 2017

Press Release

No More Tummy Troubles for Trigger

When Simon Dyson purchased Trigger just over a year ago, he was originally for his wife to hack out with their children. As an accomplished rider Simon competed in eventing for many years but now enjoys hacking and a few days out hunting.

At 20-years-old, Trigger joined the family yard based in Lincolnshire as an old schoolmaster capable of taking care of any rider and to be a safe hacking companion for the children on their ponies.

Recognising what a great horse the 16.1hh chestnut gelding was, Simon, who is the Managing Director of Cyden Homes, couldn't help stealing the ride from his wife.

Shortly after buying Trigger the family noticed that he always suffered from loose droppings, especially when stabled. Having given him time to settle in and changing his diet, nothing seemed to improve his digestive issues.

So, on the suggestion of his sister, Simon decided to try Trigger on Lifeforce Formula, the supplement from Alltech.



Said Simon: "Triggers digestive health improved enormously, and his droppings soon became firm. We no longer had to constantly wash his tail, and his overall health improved which is displayed in his shiny coat."

“He hadn’t been with us long before we realised what a special horse Trigger is and so we wanted to make sure that he was happy and looked in good condition, I would highly recommend Lifeforce to anyone.”

Lifeforce Formula from Alltech is specially design for leisure horses in moderate activity levels and breeding horses.

The supplement supports their immune function and the fermentation of feeds and forages in the caecum, enabling your horse to extract the maximum nutrients from all feed sources.

A 5kg tub of Lifeforce Formula retails at £90, for a three month supply.

For further information visit www.lifeforcehorse.co.uk or telephone 01780 764512.

ENDS